

```
>>microsoft.com/windows2000/  
bringonthebigservers/
```

Introducing Windows2000 Datacenter Server.

Microsoft

MICROSOFT IT NEW PRODUCT LAUNCH
1 OF 3

THESE ADS WOULD APPEAR AT THE SAME TIME AS THE IT BRAND IMAGE CAMPAIGN AND THE IT Q&A CAMPAIGN. THESE WERE PRODUCT SPECIFIC AND WERE DESIGNED TO COMPLIMENT THE OTHER PIECES IN THIS VERY COMPLICATED IT COMMUNICATION PUZZLE.

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>>microsoft.com/windows2000/  
manageitfromfiji/
```

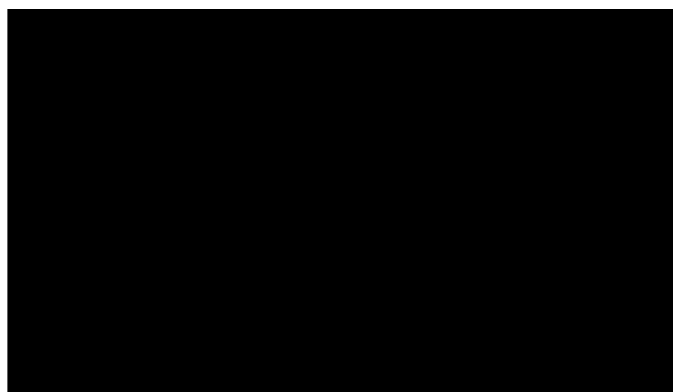
Introducing Windows2000 Advanced Server (and its remote management features).

Microsoft

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>>microsoft.com/windows2000/  
/wholenevballgame/  
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Introducing Windows2000 Professional (and true 32-bit desktop computing).

Microsoft



STOA@JONSTOA.COM