

FINANCIAL AVENGERS



FINANCIAL AVENGERS - LOGO AND BRAND IDENTITY
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FINANCIAL AVENGERS IS AN INVESTMENT AND FINANCIAL PLANNING SERVICES COMPANY, BUT THEY DO THINGS DIFFERENTLY. THEY DO IT LIKE SUPERHEROS. THEY TAKE THEIR TAGLINE "FIGHTING FOR FINANCIAL FREEDOM" TO HEART AND THE LOGO IS MEANT TO CONVEY THREE ESSENTIAL BRAND PROPERTIES: SUPERHERO (INTUITIVE, TRUSTWORTHY, PROTECTIVE, EDUCATIONAL), FINANCIAL (REVOLUTIONARY, UNIQUE, FUN, HONEST), AND PERSONAL (UNCONVENTIONAL, COMFORTABLE, WISE, INCLUSIVE).



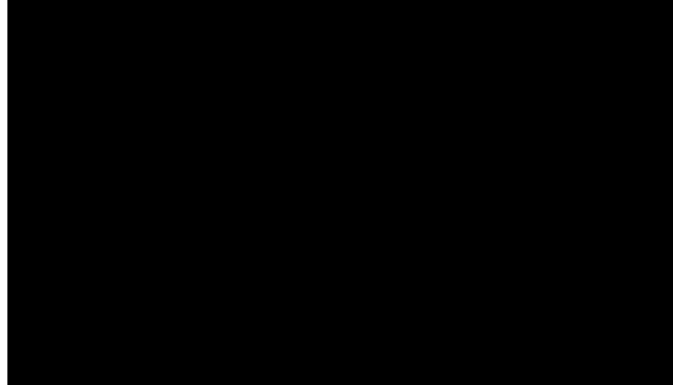
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