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profiles

ESCAPE week 1 > episode 1

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monday

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thursday

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sign in!

name:

password:

login

just watch

new user? register now

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vote

Vote on what happens next.

The plot twist poll will be open in 23:14:23:54.

Would you wear Gibson's dress if it meant going to the Oscars?

Yes.

No.

submit your vote

Who do you think has Melinda's cell phone?

A competitor out to sabotage Escape 42%

The street performer 20%

Mario 10%

The man of her dreams 12%

If you lost your cell phone and someone answered it, would you consider dating this person?

Chat with others.

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synopsis

week 1 > episode 1

Melinda has lost her cell phone. She employs Sage's psychic abilities to try and track it down. Sage believes that the phone is in a dark place. Mario suggests that she call the number. When she does a mystery person answers her phone.

On her way into work, Marcy discovers that the pastry cart outside the Escape office has changed hands. She can only purchase thousand year old eggs from a Chinese woman who does not speak English. She also notices a

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chat

Would you consider dating someone who was holding your cell phone hostage?

kfasse: no way dude, only a psycho would do that, you're asking for problems.

mothra: what have you got against psychos? you never know until you date one, maybe you will like it.

secret k: i'd consider dating anyone.

j2000: what's wrong with you, are you a psycho?

who's logged on?

kfasse

chadgroto

j2000

secret k

mothra

view user profiles

your user name

mele

type your input here:

submit

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profiles

melinda

editor in chief

Melinda Puse is the editor-in-chief and co-founder of Escape magazine. She and Marcy Mahoney, feature editor and other co-founder were roommates in college.

At 26 Melinda lives on her own with her pet bird Juniper Pearl. Melinda often forgets that without Marcy's family connections there would be no Escape magazine.

Who do you think has Melinda's cell phone?

A competitor out to sabotage Escape

The street performer Mario

The man of her dreams

See what other people think

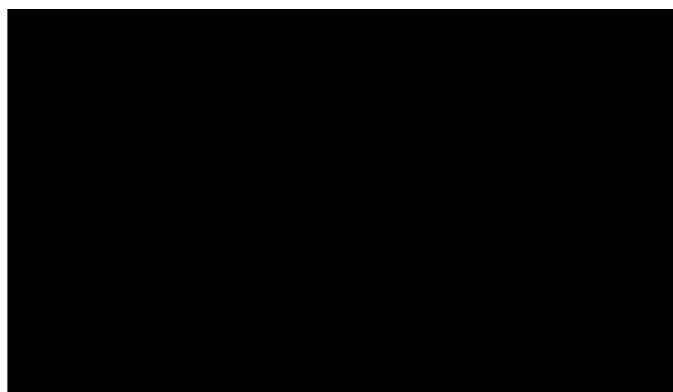
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2 OF 2

THIS CONCEPT WAS ABOUT THE IDEA OF GIVING PEOPLE A (POTENTIAL) REASON TO VISIT A DIET COKE WEBSITE. OUR IDEA WAS TO MAKE AN ONLINE "POP" OPERA IN WHICH THE STORYLINE COULD EXPLORE THE IDEA OF MODERN SEXINESS IN THE MOST MODERN OF WAYS - ON THE INTERNET.

THE USER DRIVEN STORYLINE WOULD BE DELIVERED IN DAILY EPISODES ON THE WEBSITE. SOMETIMES VIDEO. SOMETIMES AUDIO. SOMETIMES JUST A STILL IMAGE. OR EVEN TYPE. AT THE END OF THIS MULTIMEDIA EXTRAVAGANZA - THE USER WOULD EXPERIENCE SOME KIND OF PROMOTION FROM DIET COKE.

DOWNLOADABLE DIET COKE DESKTOP WALLPAPER WAS NOT A FEATURE OF THE SITE.



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